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Buckminster Fuller, famous inventor of the geodesic dome (and many other inventions), wrote that, given the number of humans on earth and the abundance of resources available to us, every man, woman, and child should be a millionaire many times over.

So, why isn't everyone happy, rich, and over-flowing with new opportunities and freedoms?

Why hasn't everyone generated enough wealth, capital assets, and income so they don't HAVE to work if they don't want to?

Well, we'll take a stab at our own questions by sharing a few so-called "barriers" we've learned over the years, especially while researching, testing, and vetting-out some things for ourselves since 2009, as the co-founders of M4Research.com

(we'll also briefly tell you about our alternative approach — the specialized tools, contrarian angles, and progressive ideas — that just may make you rich, sooner than later.)

Money Barrier #1

The Mind-Power and Sell-Stuff Nonsense: 90% of the material out there on "wealth creation" is either infused with self-styled, motivational speaker 'gurus' laughingly trying to TEACH their followers how to develop the mindset to make real money... or... it's all about how to make lots of money by trying to sell stuff.

The M4 Research Approach: Sure, it's great to create and sell things, and take in money for giving back our time and energy. Yes, obviously we do that. No doubt about it, we're in harmony with Robert Kiyosaki's "B" quadrant, which says:

BE A BUSINESS OWNER.

You can certainly GROW your capital this way, and it's important to make money to put to work for you, yet it's not the most LEVERAGED way. When you start any business venture, you need to learn about and excel at sales and marketing, e-commerce management, outsourcing, product fulfillment, customer support, etc.

There are membership sites, books, and other material out there that teach this stuff. It's a dime a dozen.

Sure, we've got a category inside M4 Insider, MAKE, which list our endorsed active-income programs, but it's not the flagship category by any means. And, if we do list opportunities there, it'll usually be opportunities that don't require an extensive-active role in tasks like prospecting, training, advertising, dealing with attrition, etc.

If you also currently operate in quadrant "B," we do have some powerful resources inside our M4 Insider that'll show you how to make MORE MONEY with less time and energy.

Because to ensure your business doesn't own you, you have to employ LEVERAGE through automation and systemization.

Money Barrier #2

Investing With Academics and Analysts: How many more talking-head financial pundits are going to crop up BEFORE the retail investor (the little guy and gal looking to make their money grow) realizes he/she is getting the crap beat out of him/her? The glitz and glamour of mainstream financial outlets are keeping the crowd from learning about the rules the truly wealthy live by.

The M4 Research Approach: We've already talked about crowd psychology, so we won't beat that dead horse again, except to say that we want investment deals and money-making opportunities that aren't covered by the mainstream press.

"If I'd only followed CNBC's advice, I'd have a million dollars today — provided I started with a hundred million dollars." - Jon Stewart

The only way, we realize, to NOT get the same results everyone else is getting is to figure out WHERE opportunity-minded visionaries and original thinkers go to get an edge.

Rich Dad certainly espouses the virtues of operating in the "I" quadrant as well, and this, my friend is precisely where we take things to the next level.

We put our prove-to-me research skills to the test by sifting out the most coveted and insider investing deals available.

We're not after ho-hum, time-honored tradition here.

Again, you can get that anywhere.

Instead, we want to invest in people, programs, and places that'll kick-back high returns, and we wanna do it because people we know have done it, too.

We always remember that famous line from the movie "Wall Street" when trader Gordon Gecko said: "You're either on the inside or the outside."

So true... and, we're giving you the chance to ride along with us as we stay up to speed on who is who, what they're doing and where they're going. What's working and what's not.

But demanding and knowing you can make superior returns and build wealth quickly isn't for everyone.

You know you can also take the slow, costly, time-consuming route. You know, the whole "time's on your side, just be patient" approach to money accumulation. But, we can tell you this route isn't worth it... because LIFE IS SHORT!

The sooner you become a financially wealthy person, the sooner you can experience a world of possibilities.

Money Barrier #3

The Living Life As A Pauper Principle: An acquaintance of Barry's once remarked that he just wants to do what his uncle did: live frugally until he accumulates net assets of a cool million. But here's the thing: his uncle actually had more. He went to his grave with \$2 million, without enjoying life. C'mon... if you can't take it with you, what good is it to not enjoy it while you can?

The M4 Research Approach: Look, here's the deal... our team completely understands that you can't go around recklessly throwing money around, especially when it comes to high-yield investments. Yet, if you're not willing to take risk, and put it to work through people, programs and systems that exist with the right intentions, you'll never KNOW — as in, nothing ventured, nothing gained.

The secret is in understanding that, just like sports, when you play a game, you WILL lose

sometimes... you just have to KNOW how to win more than you lose and be okay with that.

So many people live a life of sacrifice, deprivation, and EXTREME safety with their money, only to find out that they've never really lived in the first place.

It's one thing to amass a big lump sum — either through business, inheritance, lottery, etc. — and PROTECT your new found money. It's quite another to sacrifice lifestyle because your disposable income or savings is sitting still, stashed away under the mattress.

If (and when) you're in the former situation, you can tap into resources that'll help you hold onto it (keep it safe from wealth predators) while still allowing it to be in the game (multiply it properly).

If you're in the latter situation (i.e., you have a small amount of money to invest, but want it to produce greater and faster returns), we'll pass along little-known ideas, tools, and companies that can speed up the money-accumulation process for you.

Many well-meaning people have taught you to believe that you don't really have wealth, if you don't save. We're going to tweak this sacred cow money-mantra a bit and brand it with this:

Wealth only STAYS on an upward track when you give your money a chance to work for you. There's a big different between saving & investing versus spending & consuming.

Investments have always been, and will always be, more profitable than saving money. The reason for that is inflation. If you just save money, the inflation simply "eats" it with time, and the money cost decreases. As a result, you're not able to buy as much with your money as you were ten years ago.

We have a MANAGE section inside M4 Insider that'll give you the inside-track to reducing taxes, winning the credit game, using debt wisely, saving and getting deals on things you never thought you could, and all that good stuff.

However, we don't advise you to FOCUS on "defense" only. That's what way too many wealth consultants advise. Yet, even though Brad is not a sports guy (I'm into motorsports), I know that playing a good "offense" will always 'break down' an equally good defense.

Yes, to have proper balance, you've gotta learn to manage both halves. But, you must learn

to work them in tandem — both cash-flow accumulation and wealth protection at the same time.

While it may be typical to send you directly to a salespage about our membership, we think it best you get to know us some first, by getting on our complimentary [Money Monday newsletter...](#)



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